



NEWS RELEASE

FOR IMMEDIATE RELEASE

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UNITY HEALTH INSURANCE'S HMO / POS PLANS RECEIVE QUALITY RECOGNITION FROM NCQA

SAUK CITY – Unity Health Insurance, affiliated with UW Health and Gundersen Health System, has been recognized as one of the nation's highest-rated private health insurance plans for its commercial HMO and POS products by the National Committee for Quality Assurance (NCQA), a non-profit organization that evaluates and accredits insurance plans across the country. The recognition is part of NCQA's Private Health Insurance Plan Ratings 2016-2017.

NCQA introduced a new rating system in 2015; using three broad measures to rate health plans: consumer satisfaction with the plan, clinical quality and an assessment of the plan's quality processes. NCQA's overall rating for Unity's Commercial HMO / POS plans was 4.5 out of 5 among private health insurance plans.

Unity has also consistently maintained an Excellent Accreditation status through NCQA since 2002.

"It's truly an honor to be recognized again as one of the nation's highest-rated private health insurance plans," said Terry Bolz, president and CEO of Unity Health Insurance. "Our dedication to our members, as well as, integration with UW Health is displayed through this ongoing recognition."

National Committee for Quality Assurance (NCQA) is a private, non-profit organization dedicated to improving health care quality. NCQA accredits and certifies a wide range of health care organizations and recognizes clinicians in key clinical areas. NCQA's HEDIS® is the most widely used performance measurement tool in health care. NCQA's website (ncqa.org) contains information to help consumers, employers and others make more informed health care choices.

About the Company

Formed in 1994, Unity Health Plans Insurance Corporation, an affiliate of UW Health and Gundersen Health System, provides community-based managed care products and services to more than 180,000 members throughout 26 counties in southwestern Wisconsin. Unity focuses on community-based health care and direct access to leading medical centers.

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